

Professional Solicitor Campaign Detail

Professional Solicitor

Name: OUTREACH ASSOCIATES/DIRECT
ADVANTAGE MARKETING

Address: 2100 WHARTON STREET, SUITE 510
PITTSBURGH PA
15203-

Phone: (412) 381-2300

Fax: (412) 381-1259

FEIN #: 52-2406431

Charitable Organization

Name: BRADY CAMPAIGN TO PREVENT GUN
VIOLENCE

Address: 1225 EYE STREET N.W., SUITE #1100
WASHINGTON DC
20005-

Phone: (202) 898-0792

Fax: (202) 842-3641

FEIN #: 23-7321017

Campaign ID: 192-957-2

Type of Solicitation: TELEMARKETING

File Date: 3/30/2007

Percentage of Funds - Charitable Organization: 35.00%

Percentage of Funds - Professional Solicitor: 65.00%

Revenues		Expenses	
Telemarketing	\$179,083	Salaries	\$116,377.00
Direct Mail	\$0.00	Other Expenses	\$0.00
Door-to-Door	\$0.00	Total Expenses	\$116,377.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$62,706.00
Other Revenue	\$0.00		
Total Revenue	\$179,083.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007